

**DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY**

801 K STREET, MS 19-01, SACRAMENTO, CALIFORNIA 95814 • (916) 322-4027 • WWW.CALRECYCLE.CA.GOV

December 14, 2015

**DealerID: DL232083.001**Store Manager  
Plumpjack Wine Marina  
3201 Fillmore St  
San Francisco, CA 94123**FINAL NOTICE: IMMEDIATE ACTION REQUIRED  
TO ENSURE RECYCLING CONVENIENCE**

Dear Store Manager:

The Department of Resources Recycling and Recovery, CalRecycle administers California's beverage container recycling law. This law is designed to provide people with convenient locations to return their empty beverage containers for the California Refund Value (CRV). As a retail store that sells CRV beverages, you share the responsibility for providing this convenience.

**How Does This Affect You?**

As explained in the First and Second Notices that you have already received, your store has been identified as a beverage dealer that is located within a convenience zone that does not have a certified recycling center. This means that people who shop in your area do not have a convenient location to return their beverage containers for CRV.

**What Does the Law Require?**

Dealers are allowed a 60-day grace period to work with property managers, local government and recycling center operators to establish a recycling center in your area. This grace period has expired without a recycling center becoming operational. As a result, you must now do one of the following two options:

- A. Pay consumers the refund value for all empty CRV beverage containers they bring to your store for recycling, *or*
- B. Pay a daily fee of \$100 per day to CalRecycle. Please note that the daily fee is only an option in state law and is not a fine. By choosing this option and paying the daily fee, you are relieved of the responsibility to redeem CRV containers for consumers.



### What Do You Need To Do Now?

After carefully reviewing all the information enclosed, you need to complete these three steps:

1. **Decide whether you are going to accept containers from consumers (Option A) or pay the daily fee (Option B).** Most dealers choose Option A since the volume of containers brought back to stores is usually small. However, this is not a guarantee as volume may vary by location.
2. **Fill out the corresponding side of the form titled "Dealer Affidavit".** The Dealer Affidavit must be signed and returned to CalRecycle within ten calendar days of the date you received this notice. **Failure to do so will result in the issuance of a Notice of Non-compliance or Notice of Violation with civil penalties.** If necessary, it is your responsibility to forward this information to your corporate office or store owner.
3. **Make sure the Option A or Option B requirements are being met at your store.** If you choose Option A, please refer to the enclosures titled "Instructions for Redeeming Empty Beverage Containers" and "CRV Computation Sheet" for assistance completing this process. If you choose Option B, please refer to the payment instructions noted at the bottom of the Dealer Affidavit.

If a certified recycling center becomes operational within your convenience zone at any time, CalRecycle will immediately notify you in writing. We will provide the name and address of the new recycling center. At that time, you may begin directing consumers to the recycling center.

If you have any questions regarding this notice, please contact the Convenience Zone Unit at 916-322-0195. To help us assist you better, please provide your dealer identification number, DL232083.001, when you call.

Sincerely,



Walt Simmons  
Supervisor  
Convenience Zone Unit